

# AT 1912 STATE FAIR

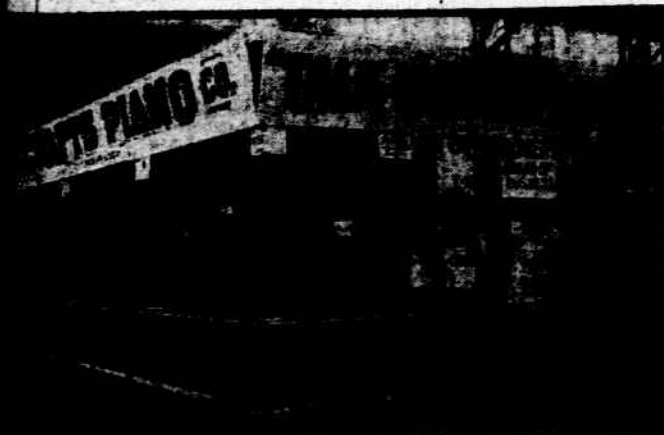
## VIRGINIA-CAROLINA CHEMICAL COMPANY.

A display of fertilizers for various crops and displays showing the wonderful increase of the yields with the use of Virginia-Carolina Fertilizers. One exhibit of special interest is a forty-five-pound Hanover melon, grown with Virginia-Carolina fertilizers. The skillful work of Mr. W. N. Webb is evidenced in the decoration of this booth.



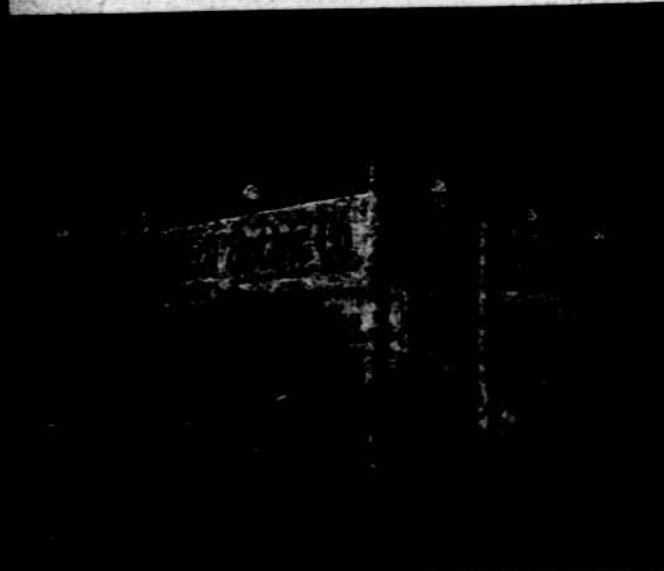
## THE SINGER SEWING MACHINE

A display with a large force of demonstrators showing plain and fancy work on the Singer Machines. A very unique exhibit, in that it shows in a striking way the contrast between old and new methods. A real old-time colored woman sits in state smoking a corn cob and darning by hand. Below is shown the quick and efficient way of darning with the Singer Darners.



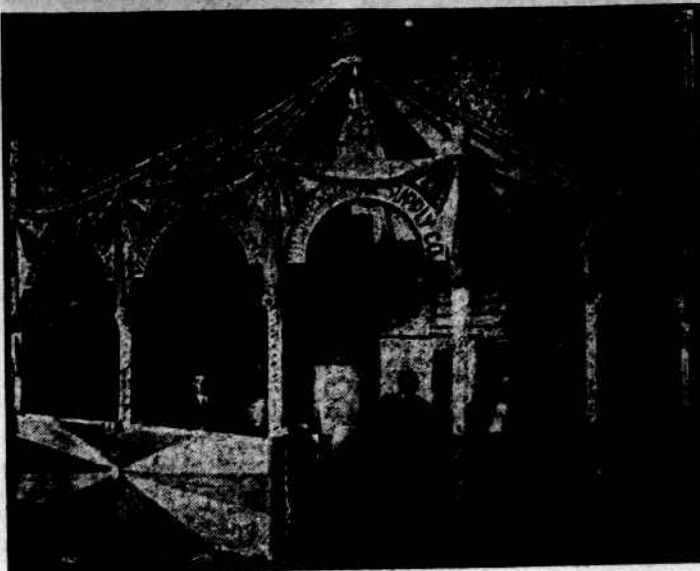
## THE CRAFTS PIANO COMPANY.

The Crafts booth is easily one of the most popular at the fair. Many thousands enjoy its restful hospitality and charming musical entertainment, making themselves also of the hearty invitation extended by this exhibit to call at their beautiful store, 131 East Broad Street, and hear a more varied and extensive program on that most delightful of musical instruments, the Victor-Victrola, their immense sales of which have caused this booth to be recognized as the Victor Headquarters.



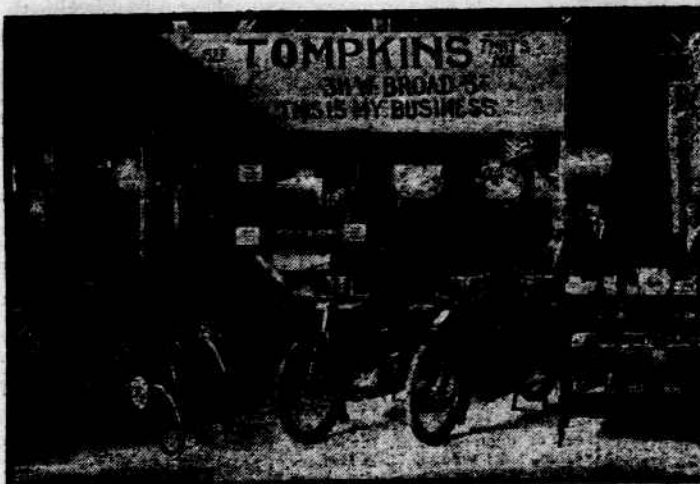
## VIRGINIA RAILWAY AND POWER COMPANY EXHIBIT OF GENERAL ELECTRIC AND WESTINGHOUSE ELECTRICAL APPLIANCES.

This exhibit shows the cleanliness and convenience of cooking by electricity. A very extensive assortment of appliances is shown and demonstrated by efficient representatives.



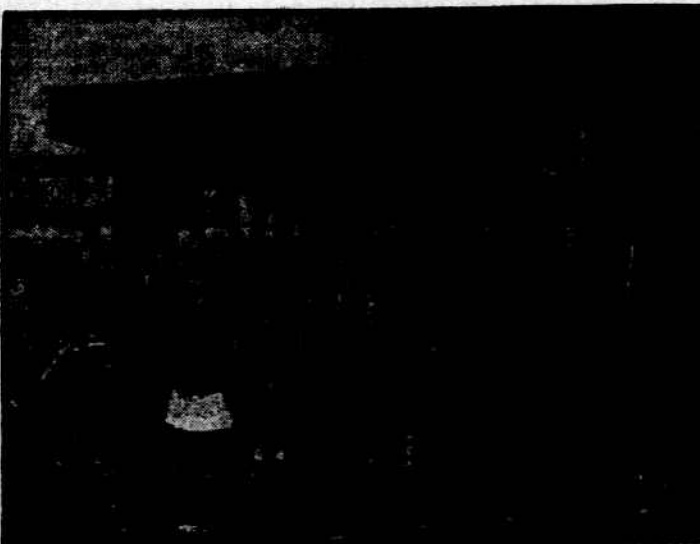
## VIRGINIA SCHOOL SUPPLY CO.

The Virginia School Supply Co. are showing a most interesting exhibit of School Furniture and Supplies, consisting of School Desks and Furniture, Maps, Globes and their celebrated Virgoplate Blackboards. The Old Dominion Heating and Ventilating System, now in successful operation in many of the schools throughout the South, is also entertainingly illustrated and described. Altogether this exhibit is so entertaining and instructive that you feel well repaid for a visit at the booth.



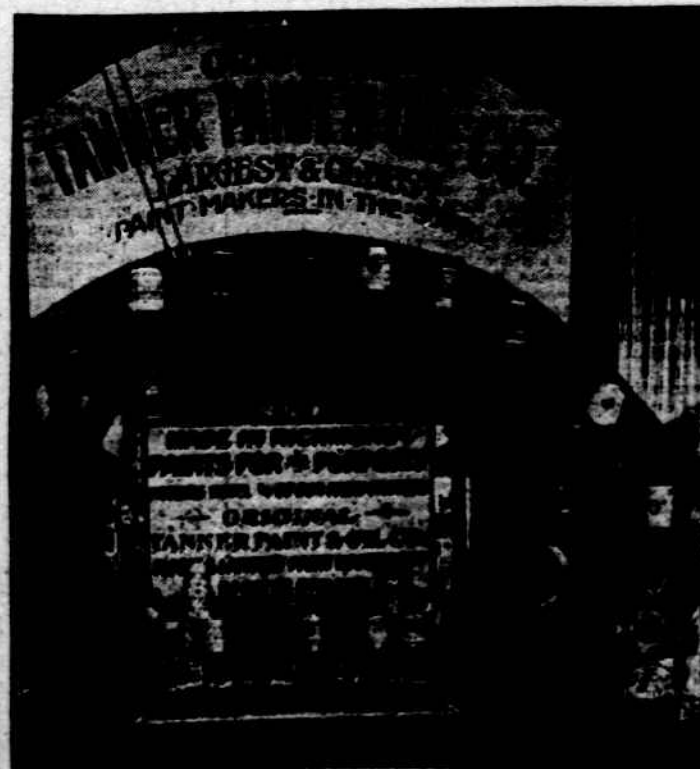
## G. H. TOMPKINS.

That the bicycle is coming back into its own again is the opinion of the many who visited the interesting display of Ivor Johnson Bicycles at the Tompkins booth. Models for men, women and children are exhibited, and the many special features of these popular wheels were commented on favorably by visitors at the booth. Motorcycles of various makes are also shown, one of the most interesting of which is a new model four-cylinder tandem, which occasioned much favorable comment.



## CHERRY SMASH.

"Seeing is believing," but tasting makes that belief irrefutable, and this wise comment is occasioned by the indisputable fact that visitors who partake of a delectable glass of that popular beverage, Cherry Smash, at the Cherry Smash booth, show their belief in its palatable, satisfying, thirst-quenching qualities by a smacking of lips and satisfied smiles of content as they turn away refreshed. It's made from the pure fruit of the smashed, ripe, red cherries, delightfully blended with other fruit juices and acids which accounts in a measure for its undoubted popularity.



## TANNER PAINT AND OIL COMPANY.

This exhibit of the largest and oldest paint maker in the South shows an actual working model of a part of their plant. Some idea of the magnitude of their factory in Richmond may be obtained by a visit to this booth.



## The Above Represents the Tasty Exhibit of the American Sign Co., of Kalamazoo, Mich.,

at the State Fair at Richmond, Va. This exhibit was awarded medal of merit by the State Fair Association, showing the first moving effect ever produced in an interior illuminated sign in the waving American flag and in a fish presenting the appearance of swimming, both of which are very explicit in every detail.

This display was in charge of Bayard H. Storm, of Richmond, general agent for Virginia, North Carolina and South Carolina, assisted by R. D. Ryan, T. B. Sale and Ford B. Strough, superintendent of agencies for the company.

The "American Lens Electric Sign" is not only maintained at a current saving of 80 per cent, but is guaranteed to be a longer reader and more distinctly legible than any sign the market affords. The beauty of the signs was highly complimented, and their efficiency, durability and economy of operation were made manifest by a thorough inspection of the signs on exhibition.

These signs are becoming rapidly introduced, as a large number are now under construction for installation in Richmond and points throughout the entire territory.



## RUMFORD BAKING POWDER.

An exhibit attracting much attention. The excellent qualities of this "Wholesome" Baking Powder are shown in a convincing manner. Bread, biscuits, etc., are made from the dough to the baking, and the universally perfect results obtained with Rumford's Baking Powder show its superiority.



## A. S. D. JAMES, DEAL OF MINNESOTA FLOUR.

This booth is the centre of interest to every housewife. The snowy whiteness of the brand on display, made of Seal of Minnesota Flour, cannot fail to impress the holder with the purity and wholesomeness of this excellent flour.